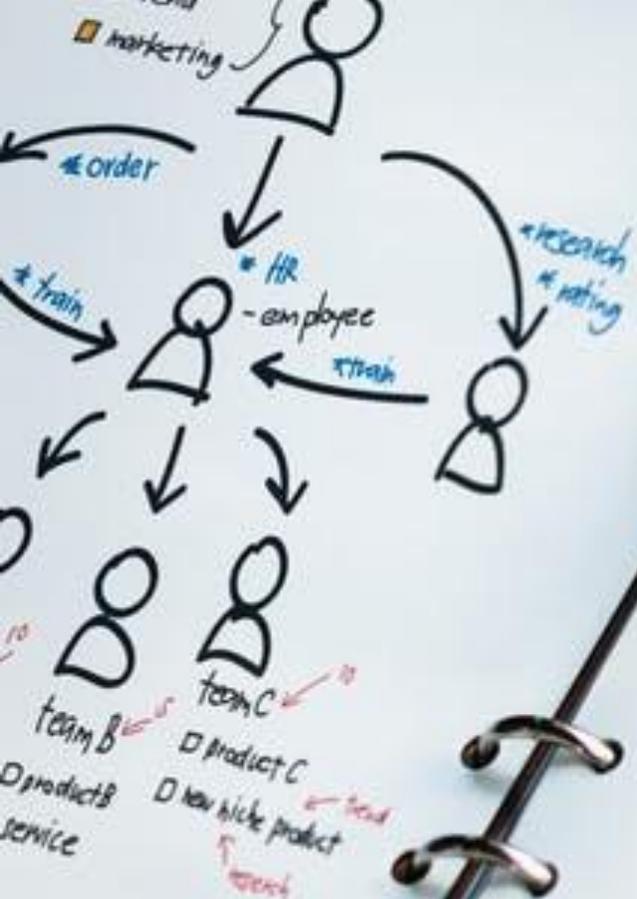


Inovação, produtividade e Relacionamento com o Associado

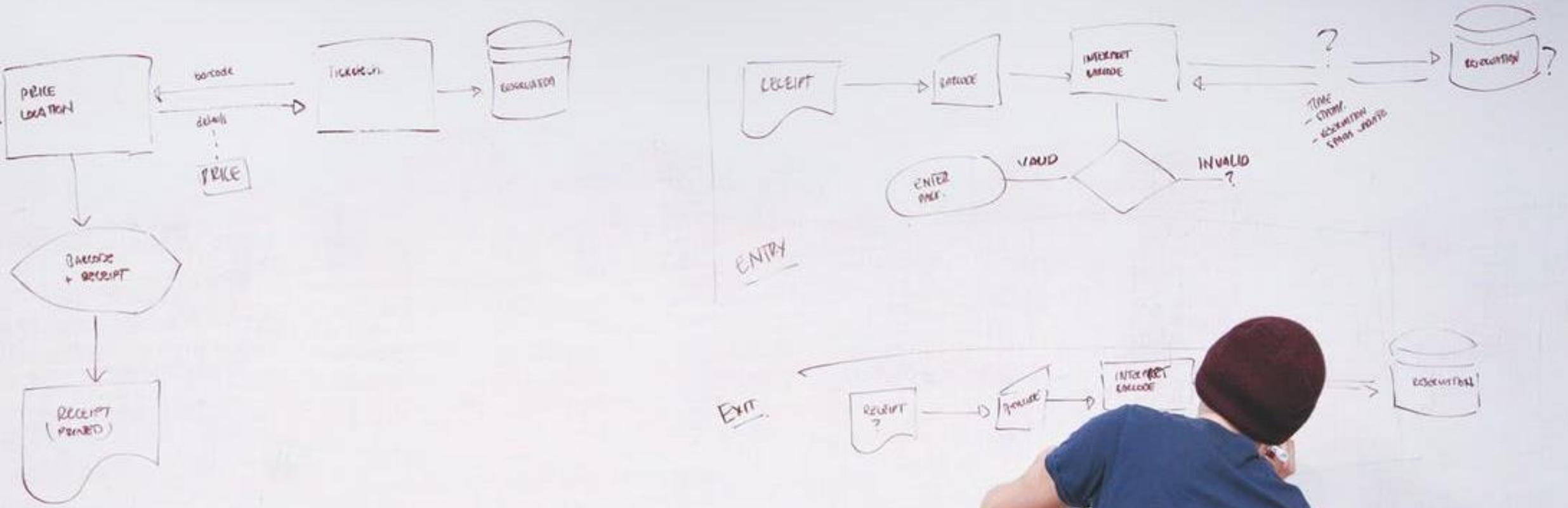
Dra. Daniela Gasperin

Inovação e Produtividade

Core Competence: Como aumentar a
competitividade da sua empresa



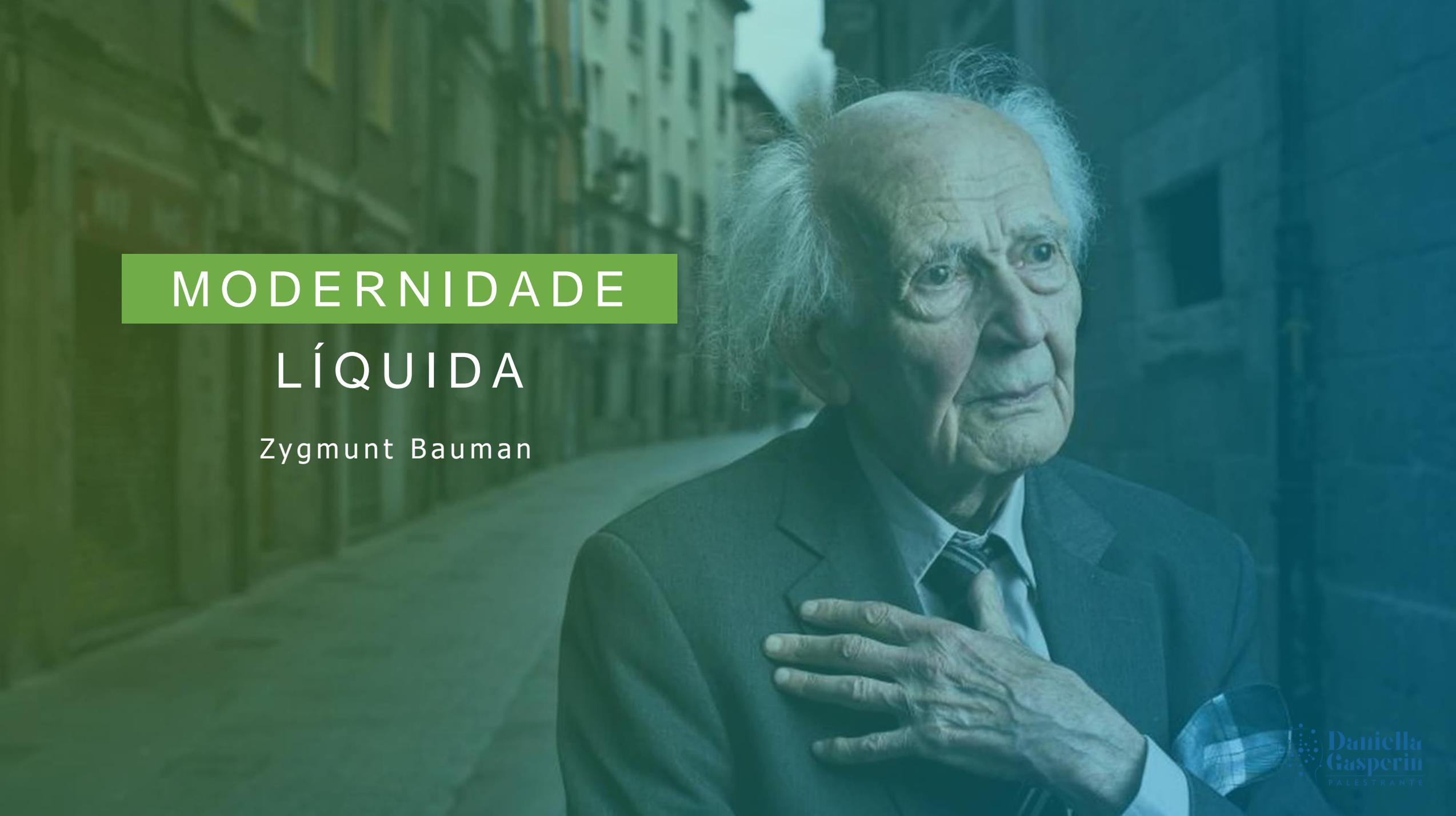
COMPETÊNCIAS



Competências Organizacionais

A photograph of two men in business suits. The man on the left is a white man with a beard, wearing a blue suit and tie, smiling and shaking hands with the man on the right. The man on the right is an Asian man, wearing a dark suit, a bright blue shirt, and a striped tie, also smiling. The man on the left has his hand on the man on the right's shoulder. The background is a blurred office interior with a window.

Capital Humano

A photograph of Zygmunt Bauman, an elderly man with white hair, wearing a dark suit, white shirt, and patterned tie. He is standing in a narrow city street, looking thoughtfully to the right. His right hand is placed over his chest. The background shows multi-story buildings. The entire image has a teal color overlay.

MODERNIDADE

LÍQUIDA

Zygmunt Bauman



LAÇOS

HUMANOS

A hand holding a red dart, about to throw it at a target on a desk with a laptop in the background. The target is a circular board with concentric yellow and black rings. The background is blurred, showing a laptop keyboard and a person's hands typing.

Relacionamento com o Associado

A person wearing a white suit and black high-heeled sandals is walking down a set of stairs. They are carrying several shopping bags: a dark red one, a light pink textured one, and a brown one. The background is a bright, modern interior with large windows and a glass railing.

CLIENTE NO CENTRO!

SATISFAÇÃO?

VALORIZAÇÃO?

RECONHECIMENTO?

Gratidão!

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Dra. Daniela Gasperin